

I.E.M.G. Public Access Is Changing!

Public Access Television is changing! After 20 years of continuous operation, **Public Access** in the greater San Bernardino area is **re-starting** -- based on a **"Membership Model"** -- with a required *Membership Fee* of \$80/year, \$40 for City residents – a 50% discount!* The purpose is to help provide more **Public Access** benefits to users, encourage greater local participation and become self-sustaining. **Inland Empire Media Group** announces these *Public Access* changes will take effect in September 2014.

"Membership Model" participation includes the following user benefits:

- Up to eight (8) scheduled play dates, annually (see *Show Types*, below);
- A 10-hour *Public Access Certification Course*, including camera, editing and computer training;
- Once certified, members are eligible to check-out of modern Public Access field production equipment, and access up to 50 hours of digital editing time on Intel-based iMac computers.

Added "Membership" benefits:

- Members are eligible for discounts on *Advanced Workshops*: pro lighting, DSLR techniques, Final Cut Pro, Avid, etc.;
- Member discounts are available on additional equipment check-outs and editing time;
- *Verified proof of *City of San Bernardino residency* required for *"Membership" discounts*.

Show Types:

- **FREE Time Slot:** Paid membership participation is not required! *Anybody* may submit one show per year -- at *no cost whatsoever* – with play date and time assigned by I.E.M.G. staff.
- **Time Slots:** *Members* may request general or specific playback slots from a schedule of available dates and times. The annual Membership fee includes up to eight (8) play dates per year. Two weeks advance scheduling is required. Please contact I.E.M.G. for details.
- **Weekly Time Slots:** *Members* are able to choose their own regular time slot from an expanded selection of available primetime weekday and weekend hours; these days/times are then reserved exclusively for their use throughout the year. An annual agreement is required; net airtime fees due in advance, with option to split into two equal payments at no extra charge.

Please direct programming-related questions to Klyde Layon at: Layon_KI@sbcity.org (909) 384-5005.

Address all other Public Access, workshop and scheduling questions to: IEMGPublicAccess@gmail.com
